

# anthem community council

Meeting of the Board of Directors  
March 27, 2019  
Open Session at 6:30 p.m.  
Anthem Civic Building  
3701 W. Anthem Way  
Community Room

## MEETING MINUTES

### **Members Present:**

Terry Mullarkey, Vice  
President  
Rick Kesselman, Secretary  
Bob McKenzie, Treasurer  
John Balzer, Director  
Dino Cotton, Director  
Darrin Francom, Director

### **Members Absent:**

Roger Willis, President

### **Others Present:**

Neal Shearer, Community Executive Officer  
Doug Greenstein, Community Finance & Operations Officer  
Kristi Northcutt, Communications and Public Affairs Director  
Michele DeMichele, Special Events & ACB Operations Director  
Brian Duncan, Parks & Facilities Director  
Dave Fermoile, Community Center Director  
Dawn Dworak, Management Analyst  
Kim Bodary, Recording Secretary

### **CALL TO ORDER**

Vice President Mullarkey called the meeting to order at 6:32 p.m. and recognized those in attendance.

### **ESTABLISH QUORUM**

Vice President Mullarkey established a quorum with six Board members present.

### **ADOPT AGENDA**

**Treasurer McKenzie made a motion to adopt the agenda. Director Cotton seconded. Voting took place; the motion passed unanimously.**

### **APPROVAL OF MEETING MINUTES**

**Treasurer McKenzie made a motion to approve the minutes from the February 27, 2019 Open Session. Director Cotton seconded. Voting took place; the motion passed unanimously.**

### **PRESENTATIONS/AWARDS/ANNOUNCEMENTS**

#### **A. Anthem Youth Advisory Council Announcements**

Lucas Lundstrom and Camille Poznecki updated the Board on the teen substance abuse survey that AYAC is spearheading, which currently has 310 responses; they are hoping for 500 total responses. Next week, Boulder Creek High School will be sending the survey to all students and once compiled, AYAC will publish results in local publications. A professional data analyst will speak to AYAC about how to make the data the most readable and accessible. The call for candidates is underway for the next term of AYAC and the application packet is posted online and is going out through local media and schools.

Ms. Poznecki and Vice President Mullarkey thanked Director Darrin Francom and Ms. Dworak, who have joined Director Cotton as advisors to the group.

Vice President Mullarkey asked what AYAC members learned regarding marketing from their meeting with the Phoenix Suns social media expert; Ms. Poznecki replied that they learned about the power of hashtags and how to correctly use them.

**B. Water Rate Case**

Ms. Northcutt provided an update on the EPCOR interim water rate case and stated that the ACC continues to advocate on resident's behalf for lower rates. The hearing is scheduled for March 28, 2019.

**C. Dog Park Update**

Ms. Dworak presented a PowerPoint regarding the dog park project. She included a letter that went to Anthem and Desert Hills residents who live adjacent to the jobsite that contained the project timeline, information about pedestrian and Maricopa Trail access, and important contact information.

Ms. Dworak stated that a project kickoff meeting with the contractors and architect took place recently regarding the timeline, workflow, and communication; and she mentioned tree pruning has begun.

Mr. Shearer and Ms. Dworak attended a New River Desert Hills Community Association (NR/DHCA) Board meeting recently to keep NR/DH residents informed about the pending construction, trail realignment and signage to promote safety for trail users.

Ms. Dworak showed where the signs will be posted on the trailhead and she thanked Paul Dell, our graphic design specialist, for designing those trailhead signs.

Staff will come back to the Board in April or May to discuss use policies, hours, rules, the registration process and user fees.

**STAFF REPORT**

Mr. Shearer summarized a few items on the staff report that were included in the Board packet and posted online.

Mr. Shearer gave special thanks to our staff, especially Ms. DeMichele and Ms. Pulido, for all their hard work making Anthem Days a huge success. Mr. Shearer also thanked Director Francom, who helped judge the "Best in Show" booth award. This year's winners were ProSkill Services and Your Health District.

Mr. Shearer acknowledged and thanked the Anthem Days sponsors: ProSkill Services (Title sponsor); BrightView Landscapes, Anthem Law, and Merrill Gardens (Event level sponsors); and Rise Above Remodeling, Affiliated Dermatology, Sylvan Learning, and Phantom Realty (Business sponsors).

Mr. Shearer thanked Ms. Northcutt and Ms. Zahn, for assisting MCDOT with communication to residents regarding MCDOT slurry seal work currently being done in Parkside neighborhoods.

Mr. Shearer thanked Mr. Fermoile for getting the Rock Wall back into use with a new and improved belay system.

**FINANCIAL REPORT**

Mr. Greenstein summarized the Balance Sheet and Income Statement for the Board. He summarized the financial performance, fund balances and collections activities. He noted that the ACC's monthly financial package has been upgraded to provide additional historical Balance Sheet information, graphs of operating and cost trends and summary variance reporting. The full disclosure financial statements are posted on *OnlineAtAnthem.com* as part of the documents supporting this open meeting. Mr. Greenstein encouraged all property owners to take the time to become familiar with our financial standing and results.

**OPEN DISCUSSION**

Ron Jerich, resident, commented on potential user fees and operating costs for the dog park. Vice President Mullarkey stated that the estimated operating costs for the dog park were in the Master Plan Report presented to the Board in May 2017.

Karen Hendricks, resident, commented on minimum enrollment for classes at the Community Center that are taught by independent contractors.

Seth Nichols, resident and yoga instructor, stated his concerns with possible class changes for independent contractors.

**NEW BUSINESS**

**A. Staff Update and Recommendation on Public Arts Program at the Civic Building**

Ms. Dworak presented an update on the Public Art Program at the Civic Building. Staff recommends that after the current show concludes, the ACC take a “hiatus” from the program to re-evaluate its impact and value, and to allow the Sonoran Arts League to pursue another opportunity they’ve been given in Carefree.

Ms. Dworak stated that during the “hiatus,” staff would consider other options for public arts in Anthem, including classes, amateur art/photography displays, etc.

Ms. Connie Campbell Henry and Mr. Jerich, residents, spoke in favor of the Public Art Program, and would like to see it continue.

Director Kesselman would like to see some form of artwork in the building at all times.

**Treasurer McKenzie made a motion to authorize staff to place the Public Art Program in the Civic Building on a temporary hold following the current exhibit, to allow time to consider future art program options. Director Mullarkey amended the motion to bring back a proposal to the Board in July. Director Cotton seconded. Voting took place; the motion passed unanimously.**

There being no further business to discuss, the meeting adjourned at 7:25 p.m.

Respectfully Submitted,  
Kim Bodary  
On Behalf of the Anthem Community Council Board of Directors