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COMMUNITY-WIDE TRICK-OR-TREAT EVENT DRAWS VISITORS TO ANTHEM BUSINESSES, COMMUNITY CENTER FOR HOLIDAY FUN

Anthem, Ariz. -- On Friday, Oct. 31, the Anthem Community Council (ACC) will present its fourth annual *Trick-or-Treat for an Anthem Sweet* Halloween event. This free, community-wide, business trick-or-treat event provides a family-friendly and safe environment by encouraging all little ghosts and goblins, Valley-wide, to trick-or-treat store-to-store at Anthem's commercial and retail properties.

Participating businesses throughout Anthem displaying an ACC-issued pumpkin window decal will open their doors from 4-6 p.m. to distribute candy and surprises to all visiting families.

"The ACC is delighted to continue to offer this very successful event, not only to the residential community in the metro area, but also to our business community at large," said Jenna Kollings, ACC Community Executive Officer. "This event gives our businesses the opportunity to enhance their exposure and strengthen their potential consumer base."

Trick-or-treaters (with their parents) are encouraged to wear their Halloween costumes. Anthem businesses interested in participating should register online by Oct. 17 at OnlineAtAnthem.com/trick-or-treat-registration. A form can also be obtained by emailing Jamie Flores at jflores@anthemcouncil.com or by calling 623-742-4558.

A complete list of participating businesses will be available at OnlineAtAnthem.com. The event is free and open to all Anthem residents and surrounding communities.

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ACC Monster Ball

After *Trick-or-Treat for an Anthem Sweet*, residents and visitors are invited to the third annual Anthem Community Council *Monster Ball*, from 6:30 to 8 p.m., at the ACC Community Center, 41130 N. Freedom Way.

Kids of all ages will enjoy spooky snacks, pizza, drinks, crafts, games, a haunted graveyard and trunk-or-treating in the parking lot. Prizes will be given for the best costumes. Cost is \$5 per person, \$8 per couple, or \$15 per family of four (plus \$2 for each additional child under 18). Pre-registration encouraged. For more information, 623-879-3011.

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Anthem, Arizona is a master planned community located in Maricopa County, Arizona. The Anthem Community Council, Inc. serves as a unifying entity for the Anthem community. The mission of the Anthem Community Council, Inc. is to establish and maintain a governing structure which will preserve, protect and enhance the plans, policies, infrastructure and resources needed to support a sense of community, ensure sound economic development and promote a quality of life for all Anthem residents.