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ValleyCrest Donates \$6,000 for Anthem Veterans Memorial Medallion

ANTHEM, ARIZ., June 28, 2011 – ValleyCrest Landscape Maintenance, the common area landscape contractor for the Anthem Community Council properties and Parkside, has donated \$6,000 to the Anthem Veterans Memorial to cover the cost of the medallion of The Great Seal of the United States, a focal point of the Memorial project. The medallion, an intricate glass and stone mosaic, will be three feet in diameter and placed at the base of five pillars representing the five branches of the U.S. military. Each year on Nov. 11, Veterans Day, at precisely 11:11 a.m., sunlight will pass through elliptical openings in the pillars and perfectly illuminate the mosaic of The Great Seal.

Desert Regional Manager and Anthem resident, Mike Scully, says ValleyCrest made a commitment to participate when they learned about the Anthem Veterans Memorial. Different options were explored, and the company decided to make a donation to cover the cost of the medallion. “Partnering with our communities to make their projects and events a success is important to us,” says Scully. “The decision to cover the cost of The Great Seal just seemed like the perfect fit for our company,” he adds.

According to Scully, two members of their landscape team who live and work in Anthem are veterans which makes it even more meaningful for the company to donate to the Anthem Veterans Memorial. Scully adds, “What more can you do than to not forget the sacrifices that have been made by our military men and women? ValleyCrest is honored to be part of this project.” In addition to funding the cost of the medallion, ValleyCrest will provide landscape maintenance at the Memorial site once it is completed.

Rock Hard Designs & Surfaces in Phoenix donated the computer aided designs of the medallion and is assembling the mosaic at their cost. Facings of America, a Phoenix-based company specializing in stone, tile and architectural features, provided the raw materials for the project at cost and offered consultation for the selection of appropriate glass and stone to be used in an outdoor environment.

Each piece of the recycled colored glass used in the medallion is meticulously cut by a computer-guided sand and water jet process using 60,000 psi. The stone pieces for the mosaic background are hand cut.

Assembly of the mosaic is being done by hand at the Rock Hard facility, a process expected to take two to three days. Any disparity in the thickness of the tile and stone pieces will be smoothed out by applying an epoxy coating to the back of the pieces. After the epoxy dries, a quality control inspection will be done before the medallion is crated and sent to the job site for installation. The medallion will be set in concrete at the Memorial site.

Anthem Veterans Memorial

The Anthem Veterans Memorial, a project of the Anthem Community Council, will be constructed in the Anthem Community Park. The Memorial will open Nov. 11, 2011. The five pillars, symbolizing the five branches of the Armed Forces, are designed with elliptical openings. At 11:11 a.m. on Veterans Day, the sun will pass through the openings to illuminate a mosaic of The Great Seal of the United States. Donations and paver sales will offset the costs associated with the Memorial.

ValleyCrest Landscape Maintenance

ValleyCrest has been the premiere full-service landscape company in Phoenix since 1973, serving the most prestigious HOAs, resorts, hospitals and commercial developments across the Valley. As professionals in desert horticulture, they have a proven track record of relentless quality and a passion for providing environments that profoundly affect people's lives.

Rock Hard Designs & Surfaces

Rock Hard Designs & Surfaces designs for and services the floor, wall and design community within the stone and tile industry. Their offerings include high quality stone and porcelain medallions, listelles, decos and mosaics along with many custom stone items. Designs cover the spectrum from contemporary to artistic, from rustic to eclectic. They provide tumbling, water jet cutting, custom signage and many other services. Their products are proudly made and assembled in the USA.

Facings of America

Facings of America is a 44-year-old family owned and operated stone and tile distributor serving both residential and commercial markets. Facings takes an active interest in clients' projects and guarantees the best buying experience in the industry while supplying the highest quality products. At Facings of America, they uphold the belief that good business is based on strong relationships with clients, vendors, employees and community.

Caption:

Medallion assembly 8.jpg

The medallion of The Great Seal of the United States takes shape at Rock Hard Designs & Surfaces in Phoenix where it is being assembled.

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