



**anthem**  
Community Council

**FOR IMMEDIATE RELEASE**

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## ***Trick-or-Treat for an Anthem Sweet*** **Community-wide, trick-or-treat business event celebrates its third year**

*Anthem, Ariz.* – On Friday, Oct. 25, the Anthem Community Council (ACC) will present its third annual *Trick-or-Treat for an Anthem Sweet* Halloween event. This free, community-wide, business trick-or-treat event provides a family-friendly and safe environment by encouraging all little ghosts and goblins, Valley-wide, to trick-or-treat store-to-store at Anthem's commercial properties.

Participating businesses throughout Anthem displaying an ACC-issued pumpkin window decal will open their doors from 4:30-6:30 p.m. to hand out candy and spooky surprises to all visiting families.

“The ACC is delighted to continue to offer this fun holiday event that is quickly becoming an annual tradition,” says Jenna Kollings, ACC Chief Community Officer. “In conjunction with this being a family-friendly activity, this event introduces to metro area residents all that the Anthem business community has to offer.”

Trick-or-treaters (with their parents) are encouraged to wear their best Halloween costumes. Anthem businesses interested in participating should register online by Oct. 16 at [www.onlineatanthem.com/trick-or-treat-registration](http://www.onlineatanthem.com/trick-or-treat-registration). A registration form can also be obtained by emailing [mbuckhout@anthemcouncil.com](mailto:mbuckhout@anthemcouncil.com), or calling 623-742-4554, and returning it to the Anthem Community Council, 3701 W. Anthem Way, Ste. 102, Anthem, AZ 85086.

A complete list of participating businesses is available at [www.OnlineAtAnthem.com](http://www.OnlineAtAnthem.com). *Trick-or-Treat for an Anthem Sweet* is free and open to all Anthem residents and surrounding communities.

### ***ACC Monster Ball***

After *Trick-or-Treat for an Anthem Sweet*, residents and visitors are invited to the second annual Anthem Community Council *Monster Ball*, from 7-9 p.m., at the ACC Community Center, 41130 North Freedom Way, in Anthem.

Monsters and Ghouls of all ages will enjoy spooky snacks, pizza, drinks, crafts, games, and new this year, a haunted graveyard. Prizes will be given for the best costumes. Cost is \$5 per person, \$8 per couple, or \$15 per family of four (plus \$2 for each additional child under 18). Pre-registration encouraged. For more information: 623-879-3011.

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*Anthem, Arizona* is a master planned community located in Maricopa County, Arizona. The Anthem Community Council, Inc. serves as a unifying entity for the Anthem community. The mission of the Anthem Community Council, Inc. is to establish and maintain a governing structure which will preserve, protect and enhance the plans, policies, infrastructure and resources needed to support a sense of community, ensure sound economic development, and promote a quality of life for all Anthem residents.