



anthem
Community Council

FOR IMMEDIATE RELEASE

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Anthem Prepares for 15th Anniversary with logo contest **Community invited to submit original artwork – ‘What Anthem Means to Me’**

Anthem, Ariz. – The Anthem Community Council (ACC) invites community members to submit original artwork for its 15th Anniversary Committee’s Logo Contest. Contest entries should represent and reflect what Anthem is all about and how Anthem has evolved in the past 15 years – “What Anthem Means to Me.”

Established in 1999, Anthem will commemorate its 15-year anniversary in 2014. Of the many activities planned by the newly created 15th Anniversary Committee, a logo contest will kick-off the celebration.

Anthem residents of all ages, non-resident business owners/employees, and students attending Anthem schools are invited to participate in four age group categories, with winners in each. Prizes from \$15 to \$150 will be awarded.

Contest finalists’ original artwork will be on display at this year’s ACC Autumnfest (Oct. 26-27) during which time attendees will vote for favorite logo artistic representation to determine “People’s Choice” award winners.

The overall winning logo design will be incorporated into a commemorative quilt, which will be displayed in the new Anthem Civic Building (grand opening in Jan.2014), and used on select 15th Anniversary promotional and marketing materials throughout the celebration.

Deadline to submit is 5 p.m., Sept. 30, 2013. Winners will be announced Nov. 1.

The 15th Anniversary Committee’s mission is to recognize the journey and evolution of Anthem and support ACC staff planning efforts for a series of 2014 activities that will initially kick off the grand opening of the new Anthem Civic Building, 3701 W. Anthem Way, in January.

For more information: www.onlineatthem.com/logo-contest.

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Anthem, Arizona is a master planned community located in Maricopa County, Arizona. The Anthem Community Council serves as a unifying entity for the Anthem community. The mission of the ACC is to establish and maintain a governing structure which will preserve, protect and enhance the plans, policies, infrastructure and resources needed to support a sense of community, ensure sound economic development, and promote a quality of life for all Anthem residents.