



## **FOR IMMEDIATE RELEASE**

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### **ANTHEM RESIDENTS CAN LOOK FORWARD TO FULL FIREWORKS LAUNCH ON NEW YEAR'S EVE**

**Anthem, Ariz.** – Anthem residents will no longer be in the dark when it comes to the Independence Day fireworks. The full launch will take place on New Year's Eve in the ACC Community Park at 10 p.m.

Weather caused the early closing of the 15<sup>th</sup> Annual Independence Day Event in the park on July 3 when high winds, dust and lightning moved into the area. The Anthem Community Council has been working with the pyrotechnics company on the best schedule, resources (DMFD, MCSO, required permits, vendors) and value before rescheduling.

The New Year's Eve event has been in the works, with a short fireworks finale planned to close out the evening. However, now residents will be treated to a full show with the July 3 inventory, which is being safely stored in an ATF bunker until the event.

"By launching the fireworks at a special event that is already on the books, we are saving a significant amount of money over doing a stand-alone launch," said Michele DeMichele, director of special events. "Having the launch on New Year's Eve seemed the best solution. We will close out the 15<sup>th</sup> anniversary year with a bang!"

In addition to the fireworks launch, the New Year's Eve event on December 31, 6 p.m.-10 p.m. (east coast New Year's) will feature music, a movie on the big-screen, a synthetic ice skating rink, food vendors and activities for the whole family. As more details about the event are released, they will be posted on [OnlineAtAnthem.com](http://OnlineAtAnthem.com).

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