



anthem
community council

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ANTHEM COMMUNITY COUNCIL, ANTHEM AREA CHAMBER CALL FOR BUSINESS AWARD NOMINATIONS

Anthem, Ariz. – Each year, the Anthem Community Council (ACC) recognizes businesses in the community for their service to Anthem and/or improvements to their property. The Anthem Area Chamber of Commerce recognizes one Business Person of the Year. Together, the award presentations comprise the Business Holiday Reception, Dec. 1, where area businesses are honored for their contributions to the community.

Nominations are peer-based, and the ACC Board of Directors and Economic Development Committee members select the winners of the organization's two awards. Criteria for the categories include:

- **Excellence in Community Service** - Recognizes commercial/non-residential and business property owners and/or tenants (can be assessment-paying home-based business) who have demonstrated outstanding volunteerism and contributions, and whose civic and community service goes beyond "normal" responsibilities. Their service sets an example for commitment to public service and positively impacts the community to generate outcomes with a long-term benefit for Anthem and/or the broader community-at-large.
- **Commercial Property Improvements** - Recognizes commercial business and property owners (cannot be home-based), tenants and/or property management firms who have made an investment in the Anthem community by making significant improvements to their individual commercial properties. Changes made to the property upgrade the appearance of the area and continue to make a positive impact on neighbors in the business community. Improvements can be indoor and/or outdoor. Properties are judged based on overall appearance and condition, as well as landscape design and maintenance, as applicable. Photos of the property are requested with the nomination.

All nominees must:

- Be an Anthem (east, west, Arroyo Grande) assessment-paying, non-residential property owner or management firm, tenant or home-based business;
- Be in good standing with the ACC and applicable HOA (if home-based), with no outstanding fees, assessment or code violations; and
- Have completed improvements from Nov. 1, 2014, to Nov. 1, 2015 (for Commercial Property Improvements category).

Previous winners include Musical Theater of Anthem (2014) and Andrew Z Diamonds (2013) for Excellence in Community Service; Rhapsody School of Music (2014) and Creative Castle Preschool (2013) for Commercial Property Improvements. The nomination process is open through Nov. 13.

The Anthem Area Chamber of Commerce Board of Directors selects a Business Person of the Year, based on community involvement, innovation, integrity and business accomplishments. Only those businesses that are Chamber members are eligible; nominations will be accepted through Oct. 30. Last year's Business Person of the Year recipient was Mike Spinelli of Mike Spinelli Photography.

According to Heather Maxwell, executive director of the Chamber, "Customers and clients who are loyal to Anthem area businesses are invited to nominate those persons they feel embody the characteristics set forth. No one knows these business people better than those who support their establishments."

All of the awards will be presented at an evening reception for the business community, Dec. 1, from 5:30-7:30 p.m., at Ironwood Golf & Country Club. All Anthem business owners/operators, not exclusively Chamber members, are invited to attend.

Sponsorship opportunities are available for the event. For more information, contact Maxwell at hmaxwell@anthemareachamber.org.

To nominate a business in any or all of the categories, visit OnlineAtAnthem.com/business-awards.

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