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HELP SUPPORT ANTHEM IN MIX 96.9'S BATTLE OF THE BURBS

Anthem, Ariz. – MIX 96.9's Battle of the Burbs is back. In its third year, the annual contest runs parallel to collegiate basketball's March Madness and asks residents to select the best community in the Phoenix Valley.

Last year, Anthem had a strong showing, making it to the finals before losing to Maricopa by a margin of less than 100 votes. This year's contest began March 14, with voters in the opening round selecting the top 16 of 25 contenders to advance to a bracketed competition.

"Our community rallied together to show their Anthem pride last year, and the result was an outstanding effort against the defending champions in Maricopa," said Anthem Community Council Community Executive Officer Jenna Kohl. "In the end, we came up just shy of victory, but we were still proud of our effort and the opportunity to use this fun, friendly competition to connect with our friends in Maricopa. For two of Phoenix's smaller communities on the fringe of the Valley to make the finals is a true testament to how passionate the residents of both Anthem and Maricopa truly are."

Voting is simple. Each day, log onto the MIX 96.9 website and vote for Anthem. Be sure to vote from each electronic device (computer, phone, tablet) as they each count individually. This allows Anthem to receive multiple votes from each resident each day. To vote, visit mix969.com/pages/battle-of-the-burbs/2016. A link can also be found at OnlineAtAnthem.com.

The voting schedule for the 2016 Battle of the Burbs is as follows:

Round 1 (Top 25) – Through March 18 (8 a.m.)

Round 2 (Top 16) – March 18 (10 a.m.)-March 23 (8 a.m.)

Round 3 (Top 8) – March 23 (10 a.m.)-March 28 (8 a.m.)

Round 4 (Top 4) – March 28 (10 a.m.)-April 1 (8 a.m.)

Finals – April 1 (10 a.m.)-April 5 (11:59 p.m.)

The winner will be announced at 7:05 a.m. on April 6 on MIX 96.9's Mathew Blades Show.

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