



## **FOR IMMEDIATE RELEASE**

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## **BUSINESS EXPO, FESTIVAL HIGHLIGHT ANTHEM DAYS WEEKEND**

**Anthem, Ariz.** – Anthem residents and visitors from across the Phoenix metro area will flock to Anthem Community Park next month for Anthem Days, March 25-26. This free, family-friendly event runs from 10 a.m.-4 p.m. each day. Admission and parking are free.

Highlights of the two-day event include: Live musical entertainment (Uncorked the Band on Saturday; Jacob Tyler Lucas Band on Sunday); Rotary beer garden; kid's zone with inflatables (fees apply); a multi-sport competition sponsored by OSR Physical Therapy (Saturday); a trail mix station, sponsored by the Anthem Youth Advisory Council at the ACC booth (Saturday); and a free egg hunt for kids, featuring the Hippity Hop Band, Mother Nature and Peter Cottontail, sponsored by Christ's Church of the Valley (Sunday).

*New components of the event this year include:*

- An egg hunt exclusively for special needs children will precede the public egg hunt, at 10:15 a.m. Sunday, on Softball Field #4. Special thanks to BrightView Landscapes for making this possible.
- A petting zoo lets kids get up to adorable, furry friends! (Sunday only; feeding fees apply)
- Pony rides – take a spin! (Sunday only; fees apply)

The popular salsa recipe contest returns, with sampling chips and prizes courtesy of Legends Bar & Grill. Enter your family's secret recipe – or not so secret, whichever you prefer – by March 17. Event participants are invited

to weigh in with their taste buds to select the People's Choice award, while a panel of judges will determine first through third place. Register online.

The Frazier Shows Carnival opens ahead of the event on Thursday, March 23, at 5 p.m. The fun continues Friday evening, beginning at 5 p.m.; and Saturday and Sunday, beginning at 1 p.m. Prices and times subject to change. All-you-can-ride wristbands will be available; \$17 during posted times with a coupon, \$20 without the coupon. Coupons will be available ahead of the event at the Community Center and Civic Building (as well as the Anthem Community Council Facebook page), at select local business and at the ACC Booth during Anthem Days. The carnival schedule is posted online.

Special thanks to ProSkill Plumbing, Heating and Air - the Title Sponsor for this year's Anthem Days event.

For more information or detailed event schedules, visit [OnlineAtAnthem.com/anthem-days](http://OnlineAtAnthem.com/anthem-days). With questions, contact Michele DeMichele, Special Events Director, at 623-742-6050 or [mdemichele@anthemcouncil.com](mailto:mdemichele@anthemcouncil.com).

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