



anthem[®]

Community Council

FOR IMMEDIATE RELEASE

February 28, 2014

Contact: Marc Buckhout
Communications Specialist
Anthem Community Council
623-742-4554,
mbuckhout@anthemcouncil.com

Public invited to celebrate

15th annual *Anthem Days* event

March 29-30

Anthem, Ariz. – On Saturday and Sunday, March 29-30, the Anthem Community Council (ACC) hosts the 15th annual *Anthem Days* event. This free, family-friendly event celebrates the spirit of Anthem, from 10 a.m. to 4 p.m., at the ACC Community Park, 41730 N. Gavilan Peak Parkway, in Anthem. The event is open to the public. Admission and parking are free.

This year's event activities include:

- **Business Expo:** Featured *Anthem Days* signature highlight will showcase the Valley's business community and its products and services available.
- **Craft Vendors:** Craft vendors will highlight their talents and specialties through handmade goods and wares.
- **Eggstravaganza Egg Hunt:** Children will hunt for treat-filled eggs on Sunday, March 30, at softball fields 1 and 4, starting at 11 a.m. Event features the musical talents of the *Hippity Hop Band* and a guest appearance by Mother Nature and Peter Cottontail. For a schedule of egg hunt times and age groups: <http://www.onlineatanthem.com/anthem-days>
- **Frazier Shows Carnival:** Offers a host of rides and attractions including the popular "Vertigo" ride, a Ferris Wheel, fun house, and a carousel. Rides and games vary in price. Check <http://www.onlineatanthem.com/anthem-days> for the promotions "all you can ride" bracelet schedule. Regular carnival hours are as follows:
 - Thursday, March 27, 5 – 9 p.m.
 - Friday, March 28, 5 – 10 p.m.

- Saturday, March 29, 1 – 10 p.m.
- Sunday, March 30, 1 – 7 p.m.

- **Food Court/Rotary Beer Garden:** Food, beer, and margaritas will be available for purchase.
- **Kids' Zone:** Children of all ages will enjoy a variety of inflatable attractions. The Daisy Mountain Railroad will also offer train rides. Prices for activities vary.
- **LIVE Musical Entertainment:** Bands will perform live on the gazebo on Saturday and Sunday from 11 a.m. – 4 p.m. Featured artists include The Western Fusion Band (Saturday), and Desert Fiesta (Sunday).
- **OSR Physical Therapy \$10,000 Half Court Shot Contest.:** Enter to win the \$10,000 Half Court Shot Contest. Sign up and rules will be at the basketball courts and the OSR booth on March 29. For more information: OSR Physical Therapy, 623-551-9706.
- **9-1-1 Hands-on Simulator:** Anthem Neighborhood Watch demonstrates on how the 9-1-1 system works on Saturday, March 29, from 10 a.m.- 2 p.m. Free SAFE-Kids goodie bags will be handed out while supplies last.
- **Salsa Contest:** The free contest is open to ages 18 and up. Each entrant must submit one gallon of salsa for judging and the People's Choice sampling. Chips will be provided. Prizes will be awarded to the top three entries. The contest will run from 12:30-2:30 p.m., March 29. Registration deadline is March 20. Entry forms can be downloaded from the special events Anthem Days page.
- Enter to win a **HD Kindle Fire** by participating in the **Business Incentive Card Program**. This is Anthem's premier event that showcases the business community and what it has to offer.

Anthem Days is sponsored by ValleyCrest Landscape Maintenance, Boates Law Firm, Phantom Realty and State Farm Agent, Justin Simons.

For more information: www.OnlineAtAnthem.com/special-events-anthem-days.

Anthem, Arizona is a master planned community located in Maricopa County, Arizona. The Anthem Community Council, Inc. serves as a unifying entity for the Anthem community. The mission of the Anthem Community Council, Inc. is to establish and maintain a governing structure which will preserve, protect and enhance the plans, policies, infrastructure and resources needed to support a sense of community, ensure sound economic development, and promote a quality of life for all Anthem residents.