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**ANTHEM DAYS BUSINESS EXPO, FESTIVAL SHOWCASE LOCAL FLAVOR**

**Anthem, Ariz.** – Anthem residents and visitors from across the Phoenix metro-area will flock to ACC Community Park next month for Anthem Days, March 28-29, the premier showcase of the community. This free, family-friendly event from 10 a.m.-4 p.m. each day features a business expo, carnival, craft vendors and live musical entertainment.

Other highlights of the two-day event include: a food court/Rotary beer garden and a kid's zone with inflatables; special events Saturday, including a salsa contest, Hoop Fest sponsored by OSR Physical Therapy and 6K run/walk; and a special Sunday egg hunt for kids, featuring the Hippity Hop Band.

The event is sponsored this year by State Farm (Nanette McClelland-Miller Agency), Phantom Realty, Vanguard Realty, ValleyCrest Landscape Maintenance and Boates Law Firm.

The Frazier Shows Carnival opens ahead of the event, on Thursday, March 26, at 5 p.m. The fun continues Friday evening beginning at 5 p.m. and Saturday and Sunday beginning at 1 p.m.

A special, one-time-only "Anthem Night" event will be held Saturday from 6-9 p.m. for attendees 18 yrs. and up. The features of this event, held over from the New Year's Eve event that was rained out, include a casino tent, music and dancing, photo booth, popcorn stand, cornhole games and Rotary beer/cocktail garden.

For more information, event schedules or to enter the Salsa Contest, visit [OnlineAtAnthem.com/anthem-days](http://OnlineAtAnthem.com/anthem-days). With questions, contact Michele DeMichele, Special Events Director, at 623-742-6050 or [mdemichele@anthemcouncil.com](mailto:mdemichele@anthemcouncil.com).

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