

anthem community council

3701 W. Anthem Way, Anthem, AZ 85086 • Phone: 623-742-6050 • Fax: 623-742-6140
www.OnlineAtAnthem.com

Anthem Commerce Park Entrance Feature Panel Advertising Policy

Purpose

The four entrance features at Anthem Commerce Park are owned by the Anthem Community Council (ACC). Advertising on the entrance features is a privilege* for Non-Residential entities operating upon assessment-paying property within the Commerce Park. This policy will be managed by the Business Services & Commercial Code Specialist.

Policy

1. ACC permits a maximum of one panel per establishment, on a first come, first served basis.
2. First right of renewal is offered to entities currently displaying a panel on an entrance feature.
3. A single panel is to measure 10"H x 40"W while a double panel is to measure 20"H x 40"W. All panels are subject to availability.
4. Panel must be professionally manufactured.
5. Panel must be made of aluminum or steel, and will be displayed horizontally.
6. Panel advertising will be one sided.
7. The cost of manufacture, installation and maintenance are the sole responsibility of the applicant.
8. ACC will "assign" a specific location for each panel, which is subject to space availability.
9. Signage shall be attached at the assigned location to the metal framework with appropriately sized pan head bolts, lock washers or self locking nuts, and flat washers as required to ensure secure placement. Bolt heads shall be at the front of the sign with nuts and washers at the rear. Excess threaded bolts extending beyond nuts shall not exceed 3/8". Zip ties or twisted wire of any type shall not be used.
10. The design and content of the panel shall be approved at the discretion of the ACC.
11. ACC makes no assurance as to the relative position or visibility of any panel upon any entrance feature.
12. Panel must be installed within 30 days of notice of approval.
13. An annual advertising fee will be charged each calendar year and charges will be prorated should a panel become available anytime within a year.
 - a. \$250 for panel size 10"H x 40"W
 - b. \$500 for panel size 20"H x 40"W
14. **Payment will only be accepted by Cashier's Check, Certified Check or Money Order made payable to the ACC and must accompany the application for consideration.**
15. Applicants must maintain the following qualifications:
 - a. Legal operation of the entity.
 - b. Physical location with Anthem Commerce Park.
 - c. Compliance with ACC policy and governing documents.
16. Application may be submitted by e-mail: bservices@anthemcouncil.com; fax: 623-742-6170; or mail:

Anthem Community Council, 3701 W. Anthem Way, Ste. #201, Anthem, AZ 85086

Attention: Business Services

**ACC retains the right to remove or replace any panel at any time, for any reason.
ACC is not responsible for the maintenance, repair or security of any panel.*

By my signature this date, I hereby acknowledge receipt of the ACC Policy and Application on Entrance Feature Panel Advertising and that I have read the policy and understand it and agree to abide by the policy as written.

Signature: _____ Date: _____

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Date: _____

Business Name: _____

Business Address: _____

Contact Name: _____

Phone: _____

Email: _____

Description of panel wording:

Size of Panel:

- 10" H x 40" W
 20" H x 40" W

Please attach a rendering of the panel.

Approval: _____ Date: _____ Notification Date: _____

Email this application to bservices@anthemcouncil.com