

# ANTHEM Community Profile

Anthem is an unincorporated community located in the north central portion of Maricopa County and the City of Phoenix. Anthem was awarded "Best Master Planned Community" in 2001 and was named one of Phoenix Magazine's "Best Family Friendly Neighborhoods" in 2012. The Community of Anthem contains a mixture of residential, commercial, office, industrial, and public uses, making it a unique pioneer amongst planned communities. Most traditional planned developments tend to concentrate on the residential component, leaving adjacent commercial and other areas loosely related and not much integrated into the residential fabric. Anthem was always intended to be a marriage between the residential and business communities; both communities are recognized as an essential component of the other, and therefore create a whole that is more than the sum of its parts. The Anthem Market Area (AMA) is based upon a 10 minute drive time in order to simulate the distance people are willing to drive for everyday goods and services.

Founded: 1999                      Distance to Phoenix: 30 miles  
 City: Phoenix (West Side)      Distance to Flagstaff: 120 miles  
 County: Maricopa (East Side)   Highway: I-17



## COMMUNITY FACILITIES

The unparalleled beauty of Anthem's 63-acre Community Park includes: a four-acre catch-and-release fishing lake; softball, baseball and soccer fields; skateboard park; in-line skate park; basketball courts; a half-mile, kid-sized railroad; playgrounds; covered picnic areas; and a lighted pathway system. The 40,000-square-foot Community Center boasts a full-sized gymnasium, fitness center, rock-climbing wall, multi-purpose rooms, eight-lane lap pool and dive well, water slides and lighted tennis courts. The newly remodeled Civic Building offers meeting rooms, classrooms, business center, and a large multi-purpose room perfect for conventions and receptions. Anthem is also home to an award-winning Veteran's Memorial built to honor those that serve and protect our nation.

<u>Educational Institutions:</u>	<u>Public</u>	<u>Private/Charter</u>
Elementary	4	4
High School	1	2

Financial Institutions: 8

Airports: Phoenix Sky Harbor International Airport provides non-stop service to domestic and international destinations. Phoenix Deer Valley Airport is capable of accommodating all segments of civil aviation except commercial passenger service.

Hotel and Lodging Facilities: Hampton Inn Anthem

Medical: Extensive medical care available

Commercial & Industrial Properties: Several available. Contact the Anthem Community Council for more information.

## POPULATION

	<u>2010</u>	<u>2015*</u>
AMA	29,845	40,123
Maricopa County	3,817,117	4,255,465
City of Phoenix	1,445,632	1,623,432
Arizona	6,392,017	6,777,534

Sources: Arizona Department of Economic Security and U.S. Census

## MEDIAN HOUSEHOLD INCOME

	<u>2010</u>	<u>2015*</u>
AMA	\$74,183	\$77,892
Maricopa County	\$56,728	\$60,328
City of Phoenix	\$48,596	\$52,483

Source: U.S. Census Bureau.

## MEDIAN AGE

	<u>2010</u>	<u>2015*</u>
AMA	37.1	38.3
Maricopa County	34.7	36.2
City of Phoenix	32.2	33.7

Source: U.S. Census Bureau.

## EDUCATION ATTAINMENT (AMA - Population over 25)

<u>Highest Level</u>	<u>2010</u>
High School Graduate	31.5%
Some College	26.1%
Associate or Bachelor Degree	24%
Graduate Degree	9.8%

Source: U.S. Census Bureau.